

## **PIT STOP BETTING (“PSB”) – PRIVACY POLICY (“PP”)**

This document should be read in conjunction with our Terms & Conditions.

The PP explains how PSB deals with the information/data that you provide to set up the app and upon registration.

We will process all of your information/data as per the terms of the PP and by submitting your information/data to us, you confirm your consent to PSB using that information/data as per the terms of the PP.

If you do not agree with the terms of this PP, please do not provide us with any information/data. This means that you may not be able to proceed with the App download or playing with PSB.

PLEASE NOTE: Any changes we may make to our PP in the future will be posted on this page. These changes will become effective upon posting of the revised PP. If our PP changes in any material or substantive way, PSB will use reasonable endeavours to inform you by email or other agreed communications channels.

### **How PSB collects and uses your information/data**

The information/data about you which PSB may collect, use and process includes the following:

1. Details of your visits to the App or Alternative Platform including, but not limited to location data, traffic data, weblogs and any other communication data.
2. Information that you provide to us by filling in forms or provide to us on the App or Alternative Platform;
3. Records of correspondence, whether via the Sites, the App or Alternative Platform, email, telephone or other means;
4. Your responses to any surveys or customer feedbacks PSB may carry out from time to time;
5. Details of transactions you carry out with us on the Apps or Alternative Platform; and
6. details of your visits to the App or Alternative Platform including, but not limited to location data, traffic data, weblogs and any other communication data.

PSB may use your personal information/data together with other information for:

1. Monitoring transactions for fraud prevention, money laundering, irregular betting and cheating;

2. Setting up, managing and the ongoing management of your account;
3. Processing the plays you place;
4. Complying with legal and regulatory duties;
5. Building up your player profile;
6. Carrying out customer analyses and surveys; and
7. Sending you information about offers where you have not opted out to receive such.

### **Access to information**

All players are entitled to access the information held about you. This right of access can be exercised in accordance with the UK Data Protection Act 1998 but may be subject to a fee of £20 to meet the costs of PSB in providing that information.

### **Storage of your information/data**

PSB will at all times take reasonable steps to keep your information/data secure and protected.

PSB may use third parties, to include credit reference agencies, when you apply to open an account with us. This is for fraud prevention purposes.

PLEASE NOTE: All payments will be channeled through the App/Alternative Platforms via third party payment gateways and therefore your information/data will be shared with these third party payment gateways.

If at any time we suspect suspicious behaviour, we may disclose details of how you operate your account with PSB, to third party agencies.

Other than that, PSB will only disclose personal information to business partners, successors in title to our business and suppliers that are engaged to process such information/data on our behalf.

### **Telephone Calls**

All calls will be monitored and recorded for security purposes.

### **Use of Cookies**

Once you register on our App or Alternative Platform, you agree to PSB's use of cookies which refers to the collection of information from a web server which follows your use of

the App or Alternative Platform. Cookies also contain information that transfers to the hard drive of your device.

You can delete and block cookies. For further information on how to do this, please contact us at [support@pitstopbetting.com](mailto:support@pitstopbetting.com).

### **Disclosure of Information**

PSB reserves the right to share your information/data with any regulator, the police or sporting bodies to investigate money laundering, fraud to where there is a potential sports integrity issue. This is again for regulatory purposes.

Your information/data will only be retained for a period not longer than 6 years following you closing your account, or, PSB closing your account.

Any and all information/data will be held in accordance with this PP.

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